

January 28, 2020  
Mitsubishi UFJ Research and Consulting Co., Ltd.  
Africa Health Business Limited

## Memorandum of Understanding between Africa Health Business Limited and MURC

- A Collaboration for Promoting Health Technologies<sup>1</sup> to Address Health Issues in Africa-

We are pleased to announce that Mitsubishi UFJ Research and Consulting Co., Ltd. (Headquartered in Tokyo, Japan, President: Satoshi Murabayashi, also “MURC”) and Africa Health Business Limited (Nairobi, Kenya, “AHB”) have signed a Memorandum of Understanding (MoU) in order to collaborate to promote innovative health technologies and accelerate private sector engagement in Africa.

### 1. Background

There are still huge public health challenges that should be addressed in Africa and the effective use of health technologies would bring enormous changes to solve such health issues. Private sector engagement should also be accelerated to create innovative solutions.

The MURC’s Center on Global Health Architecture tackles global health issues focusing on health technologies and private sector involvements in health in Africa. AHB works to foster partnerships across the health sector to improve access to affordable quality healthcare services across Africa through groundbreaking approaches. AHB promotes health-related business in Africa through organizing an Africa Health Business Symposium every year, which is the largest health business event in Africa since 2016.

This MoU aims to contribute to health issues by promoting innovative health technologies and accelerating private sector engagement in Africa. Both parties will also cooperate with each other to improve the efficiency and effectiveness of health services as well as policymaking and awareness-raising activities, utilizing capabilities, resources and networks of both parties.

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<sup>1</sup> Health technologies are some devices, medicines, vaccines, procedures and systems that have been produced and developed to tackle health challenges as well as to improve quality of lives. Source: World Health Organization (2020) What is a health technology? Available at <https://www.who.int/health-technology-assessment/about/healthtechnology/en/> (Accessed on January 17, 2020).

## 2. Outlines of the two organization

### ■ Africa Health Business Limited

AHB is a pan-African health consultancy, advisory and investment firm that aims to improve access to quality affordable healthcare in Africa. The power of partnerships appropriately encapsulates the AHB ethos: coming together, we can attain the goal of Universal Health Coverage (UHC) in Africa. AHBs expertise is targeted towards supporting governments, corporates, health organizations, development partners, donors and philanthropists to foster effective Public Private Partnership initiatives in health in Africa.

Website : <https://www.ahb.co.ke/>

Facebook : <https://www.facebook.com/AfricaHealthBiz>

Twitter : @AfricaHealthBiz

Linkedin : <https://www.linkedin.com/company/africa-health-business-symposium>

### ■ Mitsubishi UFJ Research and Consulting Co., Ltd.

MURC is a think tank and consulting firm within Mitsubishi UFJ Financial Group (MUFG). It has offices in Tokyo, Nagoya and Osaka, and drives a variety of projects including consultancy services for firms, policy research for national and local governments, management information services, human resource development, and economic research.

The Secretariat of this MoU is MURC's Center on Global Health Architecture, an organization striving to solve global health issues.

Website : <https://www.digitalsociety.murc.jp/globalhealth/architecture/index.html>

Facebook : <https://www.facebook.com/cgha.murc/>

Linkedin : <https://www.linkedin.com/company/25078975/>

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